

LEADING THE CHARGE AWARDS LUNCHEON

March 13, 2024 | Druid Hills Golf Club



Sponsorship Opportunities

CELEBRATING 42 YEARS
OF PROVIDING EQUAL ACCESS TO JUSTICE



42 Years
OF PROVIDING EQUAL ACCESS
TO JUSTICE

Join us for our fifth annual **Leading the Charge Awards Luncheon** to celebrate DeKalb County's commitment to pro bono service. We believe that no one should have to face life-altering legal issues alone. Through the power of community building, we foster relationships where people feel heard and empowered by connecting individuals who have limited incomes with attorneys who can help them with critical civil legal cases at no cost, pro bono.

Over 40 years ago, lawyers and judges came together to address the staggering unmet need for pro bono legal services. DeKalb Pro Bono grew from that partnership and continues to be the only organization in DeKalb County that focuses exclusively on connecting pro bono attorneys with people in need of representation in civil cases.

The **Leading the Charge Awards Luncheon** is an opportunity to recognize attorneys who continue to serve to ensure that all persons in our community have equal access to civil legal services and justice. It is a time to thank our many volunteers who make an indelible mark on those who need it most and, in doing so, create a better community for us all.

Proceeds from the **Leading the Charge Awards Luncheon** make it possible for DeKalb Pro Bono to continue providing these vital services at no cost well into the future.

The 2024 Leading the Charge Awards Luncheon will be held on Wednesday, March 13, 2024 from 11:30 AM to 1:00 PM. The event is hosted at the elegant, historic Druid Hills Golf Club at 740 Clifton Rd., NE, Atlanta, GA 30307, www.dhgc.org.

SPONSORSHIP LEVELS

CHAMPION SPONSORSHIP - \$5,000

- Presenting Sponsor recognition and full-page color ad in the souvenir Leading the Charge Awards Luncheon program
- Premium reserved table with firm signage and seating for 8 guests
- Sponsorship and firm signage for Judiciary table
- Firm logo included on event signage, event registration website, social media, and written materials
- Verbal recognition during the luncheon as a Presenting Sponsor
- Firm logo and link to website listed on DeKalb Pro Bono's website with recognition as Presenting Sponsor for a full year following the event

PARTNER SPONSORSHIP - \$2,500

- Sponsor recognition and half-page color ad in the souvenir Leading the Charge Awards Luncheon program
- Premium reserved table with firm signage and seating for 8 guests
- Firm logo included on event signage, event registration website, social media, and written materials
- Verbal recognition during the luncheon as a Sponsor of the event

ASSOCIATE SPONSORSHIP - \$1,000

- Sponsor recognition and quarter-page color ad in the souvenir Leading the Charge Awards Luncheon program
- Reserved table with firm name and seating for 8 guests
- Firm name included on event signage and event registration website

ADVOCATE SPONSORSHIP - \$500

- Firm name included in souvenir Leading the Charge Awards Luncheon program
- Four tickets to the Leading the Charge Awards Luncheon



YES, I/WE WANT TO BE PART OF THIS EXCITING
EVENT! PLEASE ACCEPT MY/OUR SPONSORSHIP

Please submit this form to Annie Jordan at annie@dekalbprobono.org
or complete our online sponsor form [here](#).

Sponsor forms must be submitted no later than March 1, 2024 in order to secure the full
benefits of sponsorship. A completed sponsor form is required of all sponsors.

Level: _____

Company Name: _____

Contact person: _____

Address: _____

Email: _____

Phone: _____

Signature: _____

PAYMENT METHODS

Online Payment at
<https://dekalbprobono.org/ltca-sponsorships>

Check made out to DeKalb Pro Bono
and mailed to:



Annie Jordan
DeKalb Pro Bono
3562 Habersham at Northlake Road
Building J, Suite 300
Tucker, Georgia 30084



Submitting your Logo and Program ads

Thank you for sponsoring the **Leading the Charge Awards Luncheon!** We want to make sure your logo and program ad look great when we showcase your support for DeKalb Pro Bono. To that end, please follow these submission guidelines for our digital and printed publicity materials.

All materials should be submitted to annie@dekalbprobono.org by March 1, 2024.**

Logo Guidelines

After you confirm your sponsorship, please send us your logo. The sooner we receive your logo, the sooner we can recognize your firm for supporting this event. Logos should be in the following formats:

- File types: jpeg or png
- Resolution: High resolution output (300 dpi or greater)

Program Ad Guidelines

Some sponsorship packages provide an opportunity to include an ad in our event program. Please follow these guidelines when submitting your program ad:

- File types: jpeg, png
- Resolution: High resolution output (300 dpi or greater)
- Size:
 - Full-page ad: Portrait, 7.5in x 10in or 3:4 ratio
 - Half-page ad: Portrait, 7.5in x 5in or 3:2 ratio
 - Quarter-page ad: 3.75in x 5in or 3:4 ratio

****Please note that we may not be able to include logos or program ads that are submitted after the deadline or that are not in a suitable format. In that case, we will include your firm name in text.**